**Sample Blurb for Newsletters or Bulletins**

**Join Us for Take Your Parent to PE Week on [DATE(S)]**

[SCHOOL NAME] is participating in Take Your Parent to PE Week!

Sponsored by the [Active Schools](https://www.activeschoolsus.org) movement, Take Your Parent to PE Week is a nationwide campaign that highlights the importance of physical learning in schools and helps keep parents involved in all aspects of their child’s education.

We invite you to come participate in PE class to witness the fun and engaging ways we are helping your kids feel better, work together as a team, reduce anxiety, maintain focus in the classroom and develop lifelong healthy habits.

* [DATE]
* [TIME]
* [LOCATION]

Check out www.activeschoolsus.org/pe-week for more information, including a [toolkit for parents](http://activeschoolsus.org/pe-week/parent-toolkit), and once you’re here, be sure to tag #ParentsLovePE and @ActiveSchoolsUS to share the fun!

[RSVP/REGISTRATION INFO]